



NATASHA COX

Regional Vice President

Farm Credit Mid-America
Lafayette, Indiana

Her engagement in multiple agricultural and community organizations is an impressive demonstration of her commitment to serve her community and beyond. Her track record at mid-career suggests that she will continue to serve higher education and the agricultural sector well into the future.

— Marshall A. Martin, Professor Emeritus
Department of Agricultural Economics
Purdue University

In 2003, she was an intern at Farm Credit Mid-America. Now Natasha Cox is a regional vice president for the financial services cooperative – and her impact goes far beyond the workplace.

Her opinions are valued. Cox has served on boards for the Indiana Corn Marketing Council, Ag Alumni Seeds, the Indiana State Department of Agriculture, Indiana Certified Livestock Producers, Ivy Tech Community College’s agriculture program, and the Wabash Heartland Innovation Network.

“As a director, Natasha has brought an enhanced level of financial professionalism to the board and to our organization,” says Jay Hulbert, president and chief executive of Ag Alumni Seeds. “She has a gift for cutting to the core of financial and operational issues that are before the board. She quickly organizes and analyzes data into actionable information, which she uses to ask penetrating questions that challenge me, the company management team, and indeed our other directors.

“Her work on the board has directly improved our financial reporting and control systems and our management compensation system. She has helped us to up our game in accounting and human resources.”

She earned a bachelor’s degree from the Purdue Department of Agricultural Economics, and 15 years later received the department’s highest honor, the Apex Award. A recipient of the Purdue Women in Agriculture Award, Cox has participated in the Purdue Agricultural Alumni Mentor program, and she’s worked with Annie’s Project through Purdue Extension.

“She builds international connections. She promotes new uses for corn and soybeans. She spurs innovation. She promotes sustainability. She initiates conversation to develop new markets to ‘move the pile,’” says Courtney Kingery, CEO of the Indiana Corn Marketing Council. “Humble, enthusiastic, passionate, experienced, knowledgeable, loyal, and curious are descriptors people have used when speaking about her.”

