

Richard A. Brock

B.S., Agricultural Economics, Purdue University, 1973

M.S., Agricultural Economics and Business, Cornell University, 1976

Mr. Brock is President of Brock Associates, a commodity marketing consulting firm. Brock Associates currently manages grain sales on over 300,000 acres of row crop production throughout the United States and serves as a commodity marketing advisor and price forecaster to many of the nation's largest agribusiness firms, food companies and financial institutions. Mr. Brock has successfully grown his business by providing sound advice and services for America's farmers and agribusinesses.

Since 1981, Brock Associates has published *The Brock Report*, a weekly newsletter designed for farmers and agribusiness firms. It is the largest newsletter of its kind in circulation. They also publish *Pork Profit Edge*, a weekly newsletter for pork producers, as a joint venture with the Elanco division of Eli Lilly. Mr. Brock currently serves on the editorial board and is Staff Economist for *Farm Futures Magazine*. He has written many articles for magazines and newspapers. He also appears twice weekly on the television program *AgDay*.



Mr. Brock is involved in farming in Colorado, Texas and Indiana. He is the author of the book *Greater Profits Through Better Marketing* and serves as arbitrator for the National Futures Association. He is also one of the most widely sought-after speakers in the country on commodity prices, agricultural policy and long-term economic forecasts for the agricultural industry. He averages 75 to 100 speaking engagements each year for agribusiness and farm conventions.

Mr. Brock is active in the American Society of Agricultural Consultants, the National Grain and Feed Association, the Chicago Mercantile Exchange, and the Schlitz Audubon Society. He also serves on the University Council at Cornell University.